

PSC

2016

COMMITTEES & TASK FORCES

SPONSORSHIP OPPORTUNITIES

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ABOUT COMMITTEES & TASK FORCES

PSC's Committees and Task Forces drive the policy leadership of the association and are the premier forum for information and networking in the D.C. area. Speakers include the highest levels of acquisition policy and agency program leadership. Committees and Task Forces often meet over breakfast or lunch, which offers an incredible opportunity for brand exposure to a targeted group of interested PSC members.

BENEFITS

- Verbal recognition during committee meeting
- Mention on social media at the time of commitment and during the meeting
- Recognition in all announcements and invitations
- Recognition on committee webpage during the month of sponsorship
- Recognition in PSC Daily
- Potential opportunity to introduce the guest speaker



INVESTMENT

(Based on attendance, approximately):

One meeting: \$750

Quarterly: \$2,000

Six Months: \$4,000

Annual: \$8,000

FEATURED OPPORTUNITIES

GOVERNMENT AFFAIRS COMMITTEE (GAC)

- Average Attendance: 20-40
- Email Reach: 3,000

The PSC Government Affairs Committee monthly meetings are known as the “best information exchange in town,” featuring a government guest discussing one or more critical legislative, regulatory, or policy issues. The second half of the meeting is an information exchange where up-to-date policy and business intelligence materials are disseminated and discussed.

Recent speakers include:

Joe Jordan, Administrator, Office of Federal Procurement Policy
 Bob Simmons, Staff Director, House Armed Services Committee
 Tom Sharpe, Commissioner, Federal Acquisition Service
 Rich Beutel, Senior Counsel, House Oversight and Government Reform Committee
 Jay Maroney, Counsel, Senate Armed Services Committee

COUNCIL OF INTERNATIONAL DEVELOPMENT COMPANIES (CIDC)

- Average Attendance: 50
- Email Reach: 2,200

The Council of International Development Companies meets monthly in a CIDC member office to examine and analyze policy and market trends related to international development with USAID, the Department of State, and other agencies.

Recent speakers include:

Congressman Gerry Connolly
 Senator Tim Kaine
 Don Steinberg, Deputy Administrator, USAID
 Steve Feldstein, Director, Office of Policy, Planning and Learning (PPL), USAID
 Michael Carroll, Deputy Inspector General, USAID
 Eric Postel, Assistant Administrator, Bureau of Economic Growth, Education and Environment (E3)
 Jim Blades, Deputy Vice President, Administration and Finance, Millennium Challenge Corporation



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